

Welcome to CHMSE's e-newsletter... keeping you in the loop with news and updates



## Key Access - Year End 2016



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## Happy New Year from CHMSE!



Contact the Board of Directors from [here](#)

# CHMSE's Next Training Program

Watch for an invitation to CHMSE's first  
After 5 Networking event of 2017 in your inbox soon!

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## A Year in Review

As 2016 draws to a close, CHMSE would like to recognize the many achievements that the Association has accomplished throughout the year, and more specifically throughout the last four months in which our new board has been in place.

Membership and attendance at CHMSE events continued to rise throughout 2016, making this one of the most successful years in recent history. Changes are being and have been made to our website and social media platforms so that CHMSE continues to stay relevant and easy to navigate. Further to this, our programs team has been extremely busy organizing monthly events with engaging speakers at unique locations throughout the GTA. Our aim to help develop students in hospitality and encourage our future employees to learn from those in the industry has also been a key focus, highlighted by an exhibit at a recent Job Fair and members of the board speaking directly to classes.

President Ellen Muir, along with the entire board of CHMSE, wishes all of our members a relaxing Holiday Season, surrounded by family and friends. We thank you all for your continued support and engagement throughout the year, helping CHMSE continue to provide quality networking and educational opportunities to grow and develop all members.

We look forward to seeing you all in the New Year!

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## Welcome New CHMSE Members

### Hotel

Imogen Christie, Hilton Mississauga/Meadowvale  
Leila El hamarneh, Marriott Hotels of Canada  
Nadia Gelmo, Novotel Toronto Mississauga Centre  
Heidi Kecskemeti, The Waterside Inn  
Anna La, Omni King Edward Hotel  
Sarah Powers, SoHo Metropolitan Hotel  
Giovanna Vallejo, Hilton Toronto  
Kate Wales, The Hazelton Hotel  
Lori Zwicker, Radisson Admiral Hotel - Toronto Harbourfront

### Affiliate

Mark Awad, bb Blanc Inc.  
Greg Bell, Decor And More  
Craig Gruzd, Dt Floral and Decor  
Erin Peirce, The Second City  
Sean Persaud, Stagevision AudioVisuals  
Wentworth Willock, FMAV

### Associate

Seneca College

### Student

Aneka Brown  
Romario Bryan  
Kuan-Yen (Tommy) Chen  
Fahad Mohammed  
Rachel White

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## Thank you to our Strategic Partners

Thank you to both our Strategic Partners for everything they do. Our Events would not be possible without your participation and the continuous support and commitment does not go unrecognized.



Read further down for a list of CHMSE's November  
Member-Planner Event Sponsors!

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## Featured Member Benefit

### Mirvish Productions

Winter has definitely arrived and what better time to stay warm inside, than with Mirvish Productions. Mirvish has offered CHMSE members 40% off regular priced tickets on select shows by using the code 'CORPGRP'. With the holidays approaching and shows like Strictly Ballroom, STOMP!, Matilda the Musical and The Illusionists offered, we think that there is no better time to highlight this member benefit. Visit CHMSE's member benefit page on the website to take advantage of this and other great discounts for members: [Member Benefits](#)



## Recent CHMSE Events

### September 2016

The AGO provided a unique location for our first After 5 Networking Event of the new CHMSE season in September. After introducing the new CHMSE board and of course some delicious appetizers and networking, Beth Corcoran of Corcoran Consulting spoke to attendees about 'Making Critical Conversations Easy', which was a topic that resonated with most people in attendance. This was a great event to kick off our 'After 5' series. Thank you to Ignite Magazine for attending and capturing some great images of this event, displayed below.



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## October 2016

In October, we saw a GREAT turnout at the Thompson Toronto for Claude MacDonald of Talentum Inc's 'How Can you Contribute to you Company's Sales Culture?'. This was a truly great event, located on the rooftop of the Thompson Toronto, with view of the CN Tower and some extremely tasty treats. Networking in such a beautiful environment was not hard at all.. and enjoying Claude's training session with a slight food coma being the perfect end to the night. This evening was also a highlight for the CHMSE board as we were joined by 4 students from Humber College, all keen on learning more about the industry and developing their own skills. Thank you to everyone, particularly our Director of Programs, Jennifer Luke, for making this night a huge success.



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## November 2016

CHMSE's Member-Planner Event was held at One King West Hotel & Residence on November 17th this year. Attendees enjoyed networking directly with planners from Bond Association Management, Ontario Bar Association, Golf Ontario, RBC, Rogers Communications and Sofina Foods to name only a few. This event also featured the learning conversation 'Become a Persuasive Communicator', led by Persona Global. Not only did we learn about our clients, but a lot about ourselves during this training session as well! This event was a highlight with planner networking opportunities and some great prizes for attendees.





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## Through the Keyhole

### People on the Move

**Erin Plezier**, departs the Omni King Edward Hotel to join Gillis Consulting & Training as Business Development Manager... **Christopher Ashby** departs his Director of Sales & Marketing position at Marriott Toronto Airport to join the team at Courtyard Downtown Toronto as DOSM... **Glenn Ferguson**, formerly of Delta Toronto East, joins Marriott Toronto Airport as DOSM... **Mark Ive**, formerly with Hotel X Toronto becomes Director of Operations at Hilton Mississauga/Meadowvale... **Laura Hurley**, former Sales Manager at the Hilton Mississauga/Meadowvale, departs to enjoy some time with her new baby girl and husband in Montreal... **Cameron McCullough**, former Sales Manager at the Hilton Mississauga/Meadowvale departs the hotel to enjoy some down time also... **Jamal Jordan** leaves the Hilton Mississauga/Meadowvale to join Gillis Consulting & Training Inc. as Business Development Manager... **Mark Paszek** of Hilton Toronto moves to Victoria, BC to become Sales Manager at the Fairmont Empress... Four Seasons Hotels & Resorts in Toronto has promoted two members of its executive team: **Christian Clerc** has been promoted to President, Worldwide Hotel Operations, while **Vince Parrotta** is the new President, Hotel Operations - Americas... **Jeremy Adu** is promoted to Catering Sales Manager at the Courtyard Marriott Downtown Toronto... **Kinga Rychalska** becomes the new Director of Sales at Holiday Inn Express Toronto Downtown... **Parris Martin** leaves Oliver & Bonacini at the Trump Toronto to join The Richards Group as Design and Client Care Manager... **Tania Ferlin** leaves the industry to become Operations Manager at Power Edge Cleaning Team... **Melissa Smith** departs the Fairmont Royal York Hotel to handle Business Travel and Corporate at One King West Hotel & Residence... **Jennifer Chiu** departs Courtyard Marriott Toronto Downtown to join the team at Marriott Eaton Centre... **Chris Siedel** is now Regional Director, Strategic Partnerships - Eastern Canada for Freeman Audio Visual Canada... **Matthew Desira**, formerly of the Chelsea Hotel is now Director of Sales at the Omni King Edward Hotel... new Sales Coordinator at the Omni King

Edward is former Tourism Toronto staffer **Gena Law**... two more additions to the King Edward team are **Iwan Beynon**, who relocated from Fairmont Whistler to become Business Travel Sales Manager, and **Keith McCauley** as Conference Services Manager... **Alex Filiatrault** leaves Shangri-la and is now Regional Director, Sales & Marketing for Silver Hotel Group... **George Sovatzis** leaves the Ritz Carlton and is now GM of Bond Place Hotel... **Nathalie Lalonde** is the new General Manager of the Radisson Admiral Hotel Toronto-Harbourfront... **Jimin Shin**, formerly of the InterContinental Toronto Yorkville, has relocated to Vancouver.

### **Congratulations**

To **Mark Awad**, Business Development Manager with bb Blanc Audiovisual and Entertainment on the arrival of his baby boy.

To **Lucy Filice** of Hilton Toronto Airport on the birth of her second baby boy.

To **Parris McKenna (formerly Martin)** on her marriage on September 3, 2016.

### **Industry News**

**Marriott International launches Marriott International Luxury Brands Group** including: St. Regis, The Luxury Collection, W Hotels, The Ritz-Carlton, Ritz-Carlton Reserve, Bulgari Hotels & Resorts, Editions and JW Marriott.

**China's HNA Group** to Buy 25% Stake of Hilton Worldwide for \$6.5 billion.

**InterContinental Hotels Group (IHG)** has committed to serving 100-per-cent cage-free eggs throughout its U.S., Canadian and European operations by 2022

**Toronto Municipal Hotel Tax** is Proposed by Mayor, John Tory.

Shahid Khan, founder of Flex-N-Gate Group and CEO of the NFL Jacksonville Jaguars and London England's Fulham Football Club has purchased a 100 per cent ownership of **Four Seasons Hotel Toronto** from Kingdom Holdings Company. After the transaction is complete, Four Seasons Hotel Toronto will continue business as usual without interruption to operations.

**Silver Hotel Group** acquires Pantages Hotel Toronto Centre and the Novotel Toronto Centre.

**Manga Hotels** buys Crowne Plaza Toronto Airport

**Pearle Hospitality** broke ground on the Elora Mill Hotel & Spa in Elora last week. The intimate 30-suite hotel is expected to open early 2018.

**Toronto Airport West Hotel** is transitioning into a DoubleTree by Hilton

**International Plaza Hotel** announces rebranding to the new 'Delta Hotels by Marriott Toronto Airport & Conference Centre' in early 2017.

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**CHMSE wishes to acknowledge the sponsors of its November Member-Planner Event held November 17, 2016 at One King West Hotel & Residence!**





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